



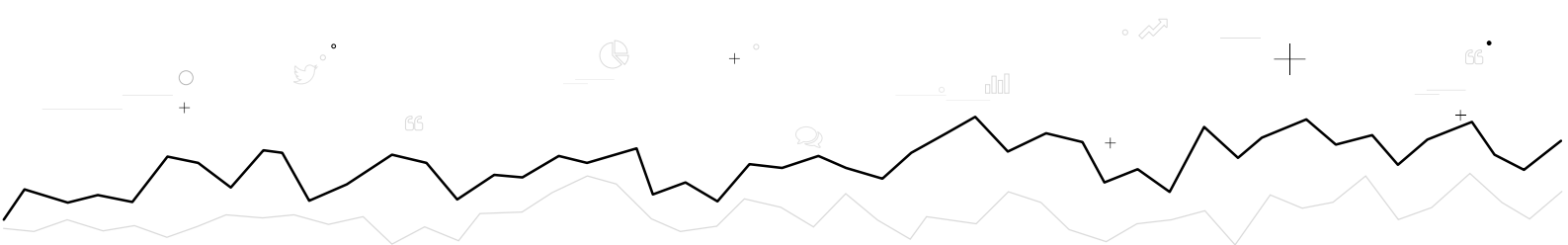
Real Estate Bangladesh

DATE RANGE

26 Aug 2024 - 25 Sep 2024 (30 days)

DESCRIPTION

This is 30 day brand monitoring report for Bangladeshi Real Estate Industry.



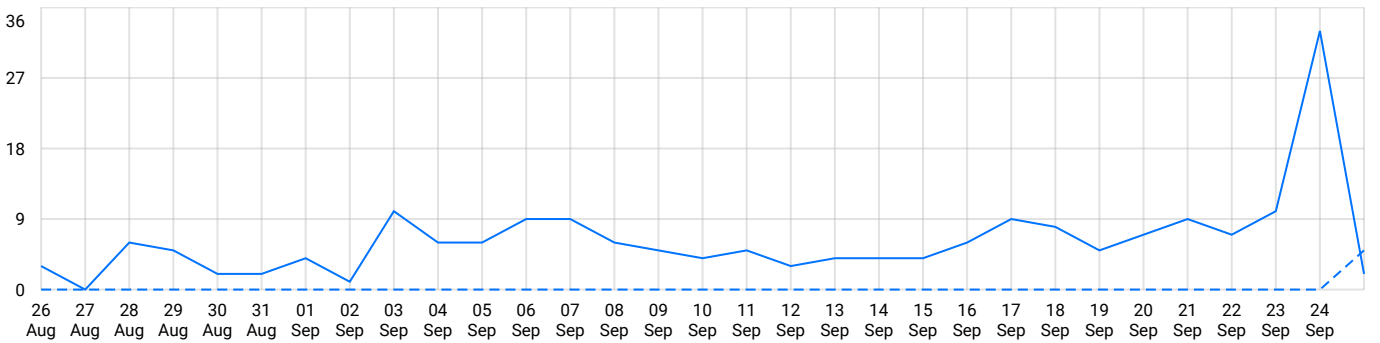
📄 Summary of mentions



VOLUME OF MENTIONS	SOCIAL MEDIA REACH	NON SOCIAL MEDIA REACH	POSITIVE	NEGATIVE
194 +189 (+3780%)	966 K +966 K (+100%)	470 K +454 K (+2764%)	9 +9 (+100%)	14 +14 (+100%)

☰ Volume of mentions graph

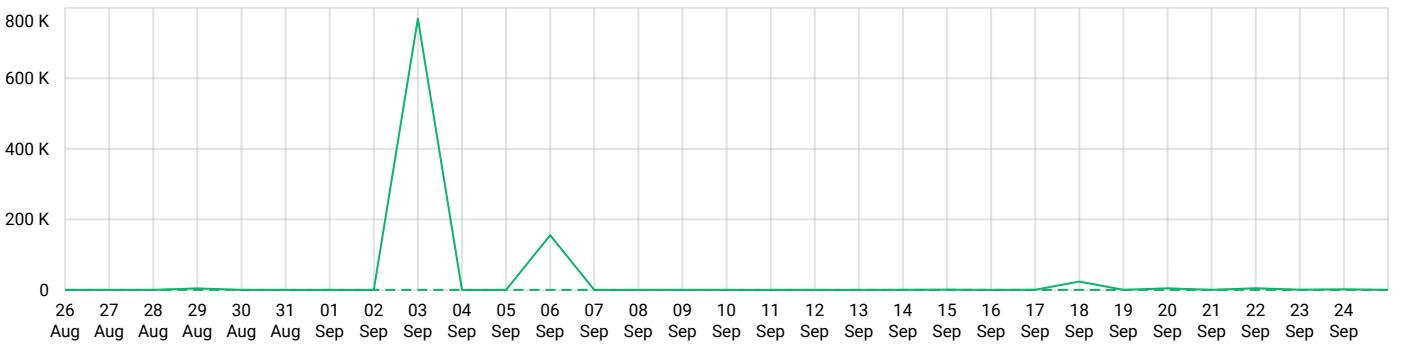
--- PREVIOUS PERIOD — CURRENT PERIOD



PREVIOUS PERIOD: 🔄 5 max. 📉 0 min. 📊 0 avg. CURRENT PERIOD: 📈 33 max. 📉 0 min. 📊 6 avg.

📶 Social media reach graph

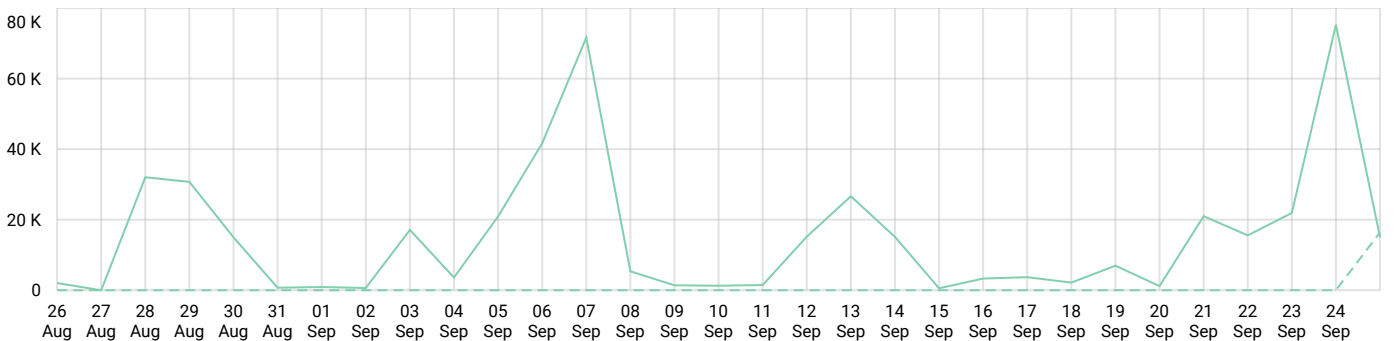
--- PREVIOUS PERIOD — CURRENT PERIOD



PREVIOUS PERIOD: 🔄 0 max. 📉 0 min. 📊 0 avg. CURRENT PERIOD: 📈 769 K max. 📉 0 min. 📊 31157 avg.

🔗 Non social media reach graph

--- PREVIOUS PERIOD — CURRENT PERIOD



PREVIOUS PERIOD: 📈 16 410 max. 📉 0 min. 📊 529 avg. CURRENT PERIOD: 📈 75 258 max. 📉 0 min. 📊 15159 avg.

🔗 Mentions per category (comparing to previous period)












































0 0% X (TWITTER)	0 0% INSTAGRAM	0 0% FACEBOOK
19 +100% TIKTOK	42 +100% VIDEOS	18 +100% NEWS
0 0% PODCASTS	0 0% FORUMS	103 +1960% BLOGS
12 +100% WEB		

📊 Numerical summary












































194 MENTIONS	61 SOCIAL MEDIA MENTIONS	133 NON-SOCIAL MENTIONS	966 K SOCIAL MEDIA REACH
470 K NON SOCIAL MEDIA REACH	24 641 INTERACTIONS	164 USER GENERATED CONTENT	24 192 LIKES
9 39% POSITIVE MENTIONS	14 61% NEGATIVE MENTIONS	\$ 80 555 AVE	0 MENTIONS FROM X (TWITTER)



Most active public profiles

	PROFILE	 SOURCE	 FOLLOWERS	 MENTIONS
1	 nahidkhan0999		1756	13
2	 Super Hostel BD for Bachelor		195 000	3
3	 AGED CARE CENTRE		28	3
4	 sojibkhan460		261	2
5	 tarekbacchan		814	1
6	 mdmehedihasan8634		1084	1
7	 md.sowrav.1		275	1
8	 arifkha03		2204	1
9	 SOMOY TV		25 M	1
10	 TBN24		669 000	1
11	 VLOG A HAPPY DAY		2550	1
12	 Kaler Kantho		411 000	1
13	 Md. Nasir Mirdha		212	1
14	 Voice of Camera		434	1
15	 Green Plaza Real Estate Com...		9	1
16	 Redfin Developments Ltd.		3	1
17	 A-1 House Planner		178	1
18	 Channel S News		22 600	1
19	 ADI GRAM BAGLA 786		1310	1
20	 Rangpur House Rent		1270	1

Top public profiles

	PROFILE	 SOURCE	 VOICE SHARE	 INFLUENCE
1	 Super Hostel BD for Bachelor		82.108%	793 061
2	 SOMOY TV		14.856%	143 490
3	 SOMOY TV Bulletin		0.623%	6022
4	 TBN24		0.448%	4330
5	 The Business Standard		0.438%	4229
6	 Somoy National		0.368%	3559
7	 Kaler Kantho		0.24%	2321
8	 EKHON TV		0.207%	1997
9	 News Vanguard		0.205%	1983
10	 nahidkhan0999		0.173%	1675
11	 VLOG A HAPPY DAY		0.085%	820
12	 sojibkhan460		0.045%	437
13	 tarekbacchan		0.043%	420
14	 mdmehedihasan8634		0.024%	235
15	 Property Bazar [DHAKA]		0.019%	181
16	 Voice of Camera		0.017%	162
17	 arifkha03		0.015%	141
18	 md.sowrav.1		0.013%	127
19	 AZAD REALTOR USA		0.01%	93
20	 Panvision TV		0.008%	82

📄 Most active sites

	SITE	🗨️ MENTIONS
1	youtube.com	42
2	inews.zoombangla.com	33
3	tiktok.com	19
4	banglapratidin.net	6
5	shirshobindu.com	5
6	onenewsbd.com	4
7	shuddhoshor.com	3
8	dogactg.chittagong.gov.bd	3
9	doga.gov.bd	3
10	deshersangbad.com	3
11	bikroy.com	3
12	banganeews.net	3
13	unitednews24.com	2
14	thecrimebd.net	2
15	tajakhabor.com	2
16	somoyamaderbd.blogspot.com	2
17	prothomalo.com	2
18	potheprantore.com	2
19	news-hindusthan-24.blogspot.com	2
20	haldiabandar.in	2

📣 Most influential sites

	SITE	👁️ VISITS	❤️ INFLUENCE SCORE
1	youtube.com	30 B	10 /10
2	tiktok.com	2.3 B	10 /10
3	prothomalo.com	32 M	9 /10
4	etvbharat.com	14 M	9 /10
5	kalerkantho.com	7.4 M	8 /10
6	dhakapost.com	4.6 M	7 /10
7	kolkata24x7.in	3.1 M	7 /10
8	inews.zoombangla.com	2.8 M	7 /10
9	bikroy.com	2.7 M	7 /10
10	banglatribune.com	2.5 M	7 /10
11	bangla.thedailystar.net	2.1 M	7 /10
12	dailyinqilab.com	1.9 M	7 /10
13	bangla.bdnews24.com	1.7 M	7 /10
14	tv9bangla.com	1.5 M	7 /10
15	risingbd.com	1.0 M	7 /10
16	channelionline.com	395 247	5 /10
17	uttarbangasambad.com	291 363	5 /10
18	aajbangla.in	230 148	5 /10
19	bdservicerules.info	219 424	5 /10
20	deshsangbad.com	59 282	3 /10

Trending hashtags

	HASHTAG	🗨️ MENTIONS
1	#tiktok	10
2	#shorts	7
3	#bangladesh	5
4	#tolet	4
5	#realestate	4
6	#foryou	4
7	#tolet_for_jobholder	3
8	#home	3
9	#tolet_for_bachelor	3
10	#dhaka_mess	3
11	#flat	3
12	#seniorliving	3
13	#residence	3
14	#somoytv	3
15	#seniorcitizen	3
16	#toletbadda	3
17	#toletindhakacity	3
18	#residencecare	3
19	#hostel_service	3
20	#senior	3